



Mail Tracking: Cutting-edge mailpiece delivery monitoring made easy and affordable.

Fully integrated into our software, Mail Tracking can be easily used with First Class, Standard Mail, Non Profit or Periodical mailings. We assign a unique ID for each mailpiece, and include that data in the Intelligent Mail Barcode that is printed directly onto the address block.

After your mailing drops, Mail Tracking collects step-by-step delivery information from postal facilities on the pieces' delivery paths and maintains that data on a secure Web interface. Reports can be generated or downloaded as requested. Closely monitoring the progress of your mailings will help you gauge delivery effectiveness and predict future performance.

Tracking your jobs through the mailstream has never been so easy, so useful, or so affordable.

Features and Benefits

- Uses USPS Intelligent Mail barcode to deliver end-to-end tracking of a job's path through the mailstream.
- Compatible with First-Class, Standard Mail, Non Profit and Periodical mailings
- Allows unique identification of every piece in a mailing, to provide delivery details with any desired level of specificity
- Reports can be sent in multiple file formats
- No additional markings on your barcoded mailings
- Having delivery statistics at your fingertips

Reports Available:

Job Report Descriptions:

- **Mailing and Shipments** — General information regarding a mailing and the mailing's drop shipments.
- **Job Report by Date** — Provides delivery counts and percents based upon calendars grouped by the estimated delivery date.
- **Job Report by BMC/SCF/State/5-Digit ZIP Code** — Breaks down the number of pieces delivered, by estimated delivery date, for each facility type (BMC or SCF), state or ZIP Code.
- **US Map** — Percentage of pieces delivered, displayed via color-coding on a US Map.

Performance Report Descriptions:

- **Delivery Summary** —Reports the total number of pieces per zip code or state, the total number and percentage of pieces that were delivered, the percentage of pieces in that zip code or state that received any scans, and the percentage of mailpieces that were delivered on time according to USPS Service Standards.
- **Delivery Statistics** —Reports the speed of delivery, broken down by zip code or state.
- **Delivery Barcode Scan Summary** — Reports the number of pieces tracked, sorted by zip code or state. Shows the number of business days it took individual mailpieces to be delivered, broken down by day.
- **Delivery Exception** —Reports Looping and Misrouted delivery exceptions.
- **US Maps (Delivery Performance)** — Percentage of pieces delivered by business days, displayed via color-coding on a US Map.

Report Export Formats:

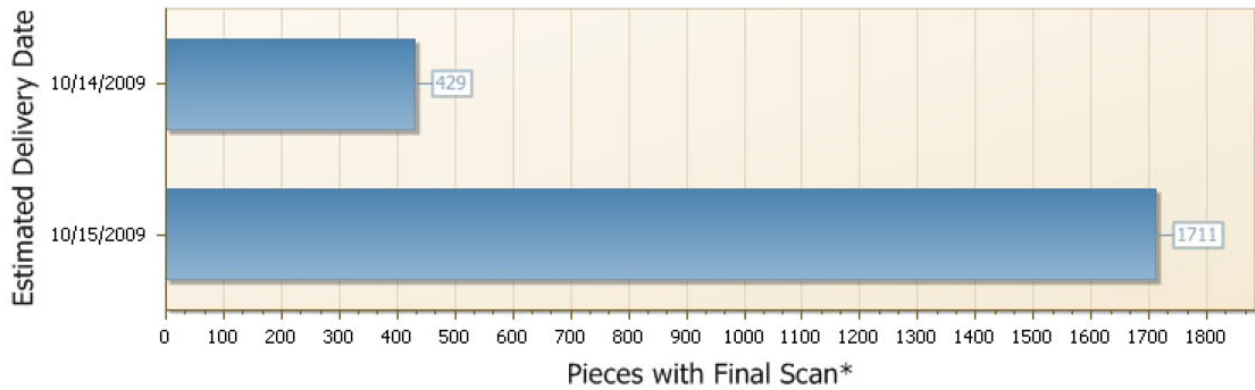
- **PDF** — Portable Document Format File. Requires Adobe Reader to view.
- **XLS** — Microsoft Excel Spreadsheet.
- **RTF** — Rich Text Format is a free document file format developed by Microsoft and is viewable by most word processors.
- **MHT** — MIME HTML Web page archive viewable by Internet Explorer and some other browsers.
- **Text** — Plain text file. This file type can lose some report formatting.
- **CSV** — Comma Separated Values text file.
- **Image** — Save as a PNG (Portable Network Graphic) file viewable in a browser and many other image applications.

Sample Reports:

Job Report by Estimated Delivery Date

MAILING INFORMATION		MAIL GROUPS	PRINTED BY:	Rghika296
ID:	83458	Default	SORT / GROUPING:	Estimated Delivery Date
MAILING NAME:	Campaign Letter		OTHER CRITERIA:	None
MAIL CLASS:	First-Class™			
PIECE COUNT:	2,000			
MAILING DATE:	10/13/2009			
FIRST DROP:	10/13/2009			
LAST SCAN:	10/15/2009			

Estimated Delivery Date		Total Final Scanned*	% of Total Pieces
10/14/2009	Wednesday	429	15.67%
10/15/2009	Thursday	1,711	62.51%
		2,140	78.19%



* Final

delivered on the day of the final scan or on the next business day, depending on the cut-off time of the scan operation code.

Job Report by State

MAILING INFORMATION			MAIL GROUPS			PRINTED BY: Rghika296		
ID:	83458		Default			SORT / GROUPING: State		
MAILING NAME:	Campaign Letter					OTHER CRITERIA: None		
MAIL CLASS:	First-Class™							
PIECE COUNT:	2,000							
MAILING DATE:	10/13/2009							
FIRST DROP:	10/13/2009							
LAST SCAN:	10/15/2009							

	Total Pieces	Total Final Scan	Avg Days	10/14 Wed Day 1	10/15 Thu Day 2	10/16 Fri Day 3	10/17 Sat Day 4	10/18 Sun Day 5	10/19 Mon Day 6	10/20 Tue Day 7	10/21 Wed Day 8	10/22 Thu Day 9	10/23 Fri Day 10
Un	1	0		0	0	0	0	0	0	0	0	0	0
AK	1	1	2.0	0	1	0	0	0	0	0	0	0	0
AL	6	0		0	0	0	0	0	0	0	0	0	0
AR	1	0		0	0	0	0	0	0	0	0	0	0
AZ	1	0		0	0	0	0	0	0	0	0	0	0
CA	78	2	2.0	0	2	0	0	0	0	0	0	0	0
CO	10	0		0	0	0	0	0	0	0	0	0	0
CT	37	36	2.0	0	36	0	0	0	0	0	0	0	0
DC	47	47	2.0	0	47	0	0	0	0	0	0	0	0
FL	104	57	2.0	0	57	0	0	0	0	0	0	0	0
GA	6	0		0	0	0	0	0	0	0	0	0	0
IA	2	0		0	0	0	0	0	0	0	0	0	0
IL	43	15	2.0	0	15	0	0	0	0	0	0	0	0
IN	2	0		0	0	0	0	0	0	0	0	0	0
KS	2	0		0	0	0	0	0	0	0	0	0	0
LA	4	0		0	0	0	0	0	0	0	0	0	0
MA	1820	1561	1.7	416	1145	0	0	0	0	0	0	0	0
MD	82	78	2.0	0	78	0	0	0	0	0	0	0	0
ME	4	3	2.0	0	3	0	0	0	0	0	0	0	0
MI	23	0		0	0	0	0	0	0	0	0	0	0
MN	3	0		0	0	0	0	0	0	0	0	0	0
MO	5	0		0	0	0	0	0	0	0	0	0	0
NC	5	2	2.0	0	2	0	0	0	0	0	0	0	0
NE	2	0		0	0	0	0	0	0	0	0	0	0
NH	13	8	2.0	0	8	0	0	0	0	0	0	0	0
NJ	41	11	2.0	0	11	0	0	0	0	0	0	0	0
NM	1	1	2.0	0	1	0	0	0	0	0	0	0	0
NY	204	190	2.0	0	190	0	0	0	0	0	0	0	0
OH	21	0		0	0	0	0	0	0	0	0	0	0
PA	58	56	2.0	0	56	0	0	0	0	0	0	0	0
PR	1	1	2.0	0	1	0	0	0	0	0	0	0	0
RI	35	14	1.1	13	1	0	0	0	0	0	0	0	0

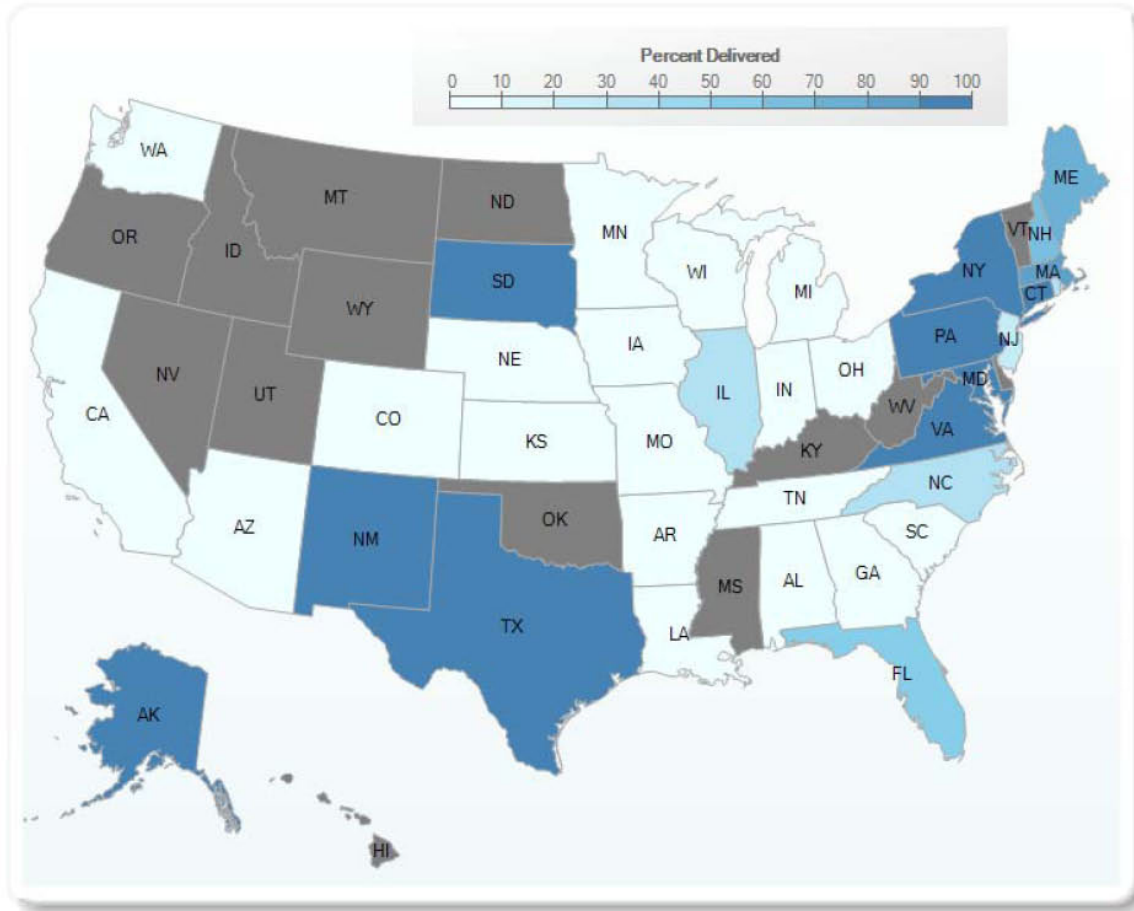
Delivery Summary Report

MAILING INFORMATION	MAIL GROUPS	PRINTED BY:
ID:	Default BCC 0008636	Rghika296
MAILING NAME		SORT / GROUPING: 3-Digit ZIP Code ASC Group by Sort Field
MAIL CLASS: First-Class™		OTHER CRITERIA: None Selected
PIECE COUNT: 2,000		
MAILING DATE: 10/13/2009		
FIRST DROP: 10/13/2009		
LAST SCAN: 10/15/2009		

Destination	Total Pieces	Total Final Scan	% Scanned	% On Time	% Total Final Scan	Delivery Time in Business Days								Total Late
						1	2	3	4	5	6	7	8	
SAN JUAN PR 009	1	1	100.00	100.00	100.00	0	1	0	0	0	0	0	0	0
SPRINGFIELD MA 010	21	18	100.00	100.00	85.71	18	0	0	0	0	0	0	0	0
SPRINGFIELD MA 011	9	9	100.00	100.00	100.00	9	0	0	0	0	0	0	0	0
PITTSFIELD MA 012	11	7	100.00	100.00	63.64	7	0	0	0	0	0	0	0	0
CENTRAL MA 014	3	0	100.00	100.00	0.00	0	0	0	0	0	0	0	0	0
CENTRAL MA 015	12	11	100.00	100.00	91.67	11	0	0	0	0	0	0	0	0
WORCESTER MA 016	7	7	100.00	100.00	100.00	7	0	0	0	0	0	0	0	0
CENTRAL MA 017	129	124	100.00	99.19	96.12	123	1	0	0	0	0	0	0	1
MIDDLESEX-ESX MA 018	48	23	100.00	100.00	47.92	23	0	0	0	0	0	0	0	0
MIDDLESEX-ESX MA 019	96	37	100.00	94.59	38.54	35	2	0	0	0	0	0	0	2
BROCKTON MA 020	129	125	100.00	100.00	96.90	125	0	0	0	0	0	0	0	0
BOSTON MA 021	506	501	99.80	3.39	99.01	17	484	0	0	0	0	0	0	484
BOSTON MA 022	10	10	100.00	0.00	100.00	0	10	0	0	0	0	0	0	10
BROCKTON MA 023	25	24	100.00	100.00	96.00	24	0	0	0	0	0	0	0	0
NORTHWEST BOS MA 024	769	635	100.00	0.94	82.57	6	629	0	0	0	0	0	0	629
CAPE COD MA 025	10	5	100.00	100.00	50.00	0	5	0	0	0	0	0	0	0
CAPE COD MA 026	15	14	100.00	100.00	93.33	0	14	0	0	0	0	0	0	0
PROVIDENCE RI 027	20	11	100.00	100.00	55.00	11	0	0	0	0	0	0	0	0
PROVIDENCE RI 028	19	5	100.00	100.00	26.32	5	0	0	0	0	0	0	0	0
PROVIDENCE RI 029	16	9	100.00	88.89	56.25	8	1	0	0	0	0	0	0	1
MANCHESTER NH 030	4	4	100.00	100.00	100.00	0	4	0	0	0	0	0	0	0
MANCHESTER NH 032	2	0	100.00	100.00	0.00	0	0	0	0	0	0	0	0	0
MANCHESTER NH 034	2	0	100.00	100.00	0.00	0	0	0	0	0	0	0	0	0
WHITE RIVER JCT VT 037	1	0	100.00	100.00	0.00	0	0	0	0	0	0	0	0	0
PORTSMOUTH NH 038	4	4	100.00	100.00	100.00	0	4	0	0	0	0	0	0	0

US Map - State Delivery Percentage

Results as of 10/15/2009 12:31 PM



Mailing Information

Mailing ID: 83458

Name: Campaign List

Date: 10/13/2009

Mail Class: First-Class™

Mail Group:

Start Tracking Your Mail TODAY!

Contact us for more information